

Making an early start on the Library Journey:

Join us to shape and develop the library offer for parents-to-be

Monday 21st March 2016,

Address: CILIP, 7 Ridgmount Street, London WC1E 7AE

09.30 - 10.00	Registration. Tea & Coffee
10.00 - 10.05	Welcome and Introductions
10.05 - 10.45	Kate Freeman Lead Communication Advisor for Early Development, ICAN - the children's communication charity (includes 10 mins for questions)
10.45 - 11.15	Bookstart Bump – Kelly Walsh, Head of Research, Booktrust
11.15 - 11.45	Baby Buddies Katherine Hodges, Digital Lead, Baby Buddy App, Team Best Beginnings
11.45 - 12.00	Break - Tea & Coffee
12.00 - 12.30	Case Study: Black and white book-making Margaret Street, Early Years Librarian, Hertfordshire Libraries.
12.30 - 1pm	Case Study: Baby Shower Annabel Gittins, Library Commissioning Manager for Children and Young People, Shropshire Libraries.
1.00 - 1.45	Lunch
1.45 - 2.05	Questions
2.05 - 3.15	Discussions: <ul style="list-style-type: none"> • What roles can the public library play in this first part of the library journey? – what should the offer be? • How should ASCEL support this and develop an offer? • How should we work with partners?
3.15 - 3.30	Break - Tea & Coffee
3.30 - 4.00	Feedback; ASCEL Action planning